

Hand-Made
and
No Trans
Fat!!

Six Delicious
Hand-Made
Flavors!

Local Bakery
Customers See
Pick-Up Items
on Page 14!

Special Occasion
Cookies are the
Perfect Gift Idea
See page 11
for details.

MRS. HANES'



Hand-Made Moravian Cookies

Mrs. Hanes' Hand-Made Moravian Cookies

4643 Friedberg Church Road
Clemmons, NC 27012-6882

Phone: 336-764-1402
Toll Free: 888-764-1402

Bakery Hours:

Mon-Fri: 8 am-5 pm

Sat: 9 am-2 pm

(Oct-Dec. Sat: 8 am-4 pm)

Order online or tour our bakery
HanesCookies.com

[Facebook.com/hanescookies](https://www.facebook.com/hanescookies)

Instagram @
[mrshanescookies](https://www.instagram.com/mrshanescookies)



Prices effective through
August 31, 2022.

Hand-Rolled! Hand-Cut! Hand-Packed!

Mrs. Hanes' Moravian Cookies

See Page 11 for Special Occasion Cookies



Ginger Crisps

A paper thin, delicious spicy cookie made from an early Moravian recipe. A natural treat with coffee or tea.

- Item G-1** **\$24.99**
Ginger Crisps 14 oz. Tin
- Item G-2** **\$45.99**
Ginger Crisps 28 oz. Tin
- Item MP.** **\$24.99**
Two 7-oz. Round Shape,
Ginger Crisps Tubes



Sugar Crisps

The most delicious Sugar Cookie in the world! An old fashioned tea cake, made from a secret family recipe passed down for nine generations.

- Item S-1.** **\$24.99**
Sugar Crisps 14 oz. Tin
- Item S-2** **\$45.99**
Sugar Crisps 28 oz. Tin
- Item SP.** **\$24.99**
Two 6.3-oz. Round Shape, Sugar Crisps Tubes



Chocolate Crisps

For those people who like a rich chocolate flavor cookie – crisp and delicious.

- Item C-1.** **\$24.99**
Chocolate Crisps 14 oz. Tin
- Item C-2** **\$45.99**
Chocolate Crisps 28 oz. Tin
- Item CP.** **\$24.99**
Two 7-oz. Round Shape,
Chocolate Crisps Tubes



Butterscotch Crisps

Nostalgia never tasted so sweet! Our butterscotch cookie is rich with the flavor of old-fashioned candy.

- Item B-1.** **\$24.99**
Butterscotch Crisps 14 oz. Tin
- Item B-2** **\$45.99**
Butterscotch Crisps 28 oz. Tin
- Item BP.** **\$24.99**
Two 6.3-oz. Round Shape,
Butterscotch Crisps Tubes

Exciting news: **Introducing \$9.00 Flat Rate Shipping!**

Hand-made cookies
with no trans fat!



Lemon Crisps

A favorite of all ages. Crisp and delightful with a true fruit flavor.

Item L-1 **\$24.99**
Lemon Crisps 14 oz. Tin

Item L-2 **\$45.99**
Lemon Crisps 28 oz. Tin

Item LP **\$24.99**
Two 6.3-oz. Round Shape,
Lemon Crisps Tubes

See page 9 for complete ordering details.



Black Walnut Crisps

A real Black Walnut cookie. We use crushed walnuts and walnut flavoring. Unique and distinctive.

Item W-1 **\$24.99**
Black Walnut Crisps 14 oz. Tin

Item W-2 **\$45.99**
Black Walnut Crisps 28 oz. Tin

Item WP **\$24.99**
Two 6.3-oz. Round Shape,
Black Walnut Crisps Tubes

Introducing \$9 Flat Rate Shipping!

- All 50 States -
- Any Size Package -
- As many items as you like -

Shipping is just \$9 per address.
Make your own combination of tins or pairs of tubes!

One of our most popular assortments:

ITEM TU-6 **\$74.97**

6 Tubes (one of each flavor): 7 oz. Ginger, 6.3 oz. Sugar, 7 oz. Chocolate, 6.3 oz. Lemon, 6.3 oz. Butterscotch and 6.3 oz. Black Walnut



Mrs. Hanes Cookbook "Supper's at Six & We're Not Waiting! Second Seating"

This volume of recipes and recollections comes to you well tested and highly recommended.

ITEM CB2
357 pages, 500 recipes. . . \$20.00

Moravian Star

2 sizes available!

Large Star (21" from tip to tip) perfect for front porch or window.
Item EF **\$31.99**

Small Star (12" from tip to tip) can serve as a gorgeous tree topper.
Item EF-12 **\$26.99**

Electric cord & bulb included and easily assembled using a "twist & lock design." Can be used outdoors if protected from the elements.



Our Cookie Family



Evva & Travis Hanes, Founders
Ramona Hanes Templin,
President Emeritus
Jed Templin, President
Lori Templin, Vice President
Michael Hanes, Treasurer
Caroline, Norian, Scott,
Office & Sales
Madison, Evva Kate, Little
Norian & Lucy Jean & Hanes,
Cookie Tasters
Jonathan, Sheila, Jean & Jim,
Family

Dear Friends, What a year!

I recall thinking back in early 2020, “Thank goodness this Covid thing is happening now — not during our busy holiday season.” However, we all know how that turned out! It certainly was a challenging year. Like so many other businesses, the only thing we knew to do was “improvise” and simply take it one day at a time. Fortunately, we were able to keep working and never had to lay off any employees. To keep our employees safe, we reorganized our baking and break room areas to accommodate social distancing requirements. We reconfigured our sales area to handle our holiday crowds and installed hand sanitizing stations. With our “Cookies to the Curb” service, no one had to worry about getting in 10,000 steps! Masks were required by all. Previously I had always prayed for “no snow” during the holidays. That prayer became “no Covid please.” Well, my prayer was answered, and we made it through the holiday season unscathed. But it certainly was a challenging and nerve-racking experience.

Personal reflections on 2020.

My children were immensely helpful in running all my errands, (Grocery shopping, drug store, etc.) Being stuck (and bored) at home inspired me to do more cooking. Instead of cooking only once a week, I started cooking 2 and 3 evenings for Travis and the kids. It certainly helped clean out my freezer! (Daughter Mona remarks that while she escaped the Covid virus, she certainly caught the “Covid 25.”) But I sure did miss my church family. Yes, we were able to hear/see our sermons online, but I really missed socializing with my dear friends. Isolation can be very depressing. I was fortunate to have my family and work family to keep me company. My heart aches for those who did not have that advantage. I hope we never experience another “Covid-like” situation again.

2021 and the “new normal.”

So here we are in 2021. Things are slowly returning to “normal.” Our Tour calendar is

once again filling up. People are getting vaccinated (Travis and I gladly complied). Summer is here, people are traveling, and everyone is becoming cautiously optimistic. Those masks! Oh, how I missed seeing people’s smiles! Maybe because I am older and my hearing is not as sharp, I had a hard time understanding people. I had never realized how much I relied on seeing people’s mouths move when they speak. (Did anyone else experience that?) I also think my sense of smell diminished. (Although it didn’t stop me from eating.) LOL. As always, I try to find the silver lining when life serves up some lemons, so I do think some important lessons were learned. I am left with a renewed appreciation of being able to just “go and do.” I am also more grateful for my family and friends. Because we were forced to “think outside the box”, we actually made a lot of improvements in our sales area to help streamline the bakery “pick-up” process. We are going to keep those changes along with all our enhanced sanitary practices. But those masks! Let me tell you, I look forward to the day when the word “mask” only brings to my mind, a spa treatment.

Family news.

A tale of **Two Weddings and Two Great Grandchildren:** In September 2020 we rented a big van and drove to Chicago for my granddaughter Madison’s wedding. We had a great time meeting Jim Boland’s (her husband) wonderful family. We were royally entertained. The food! Oh, my goodness. The wedding was beautiful. It was not the wedding of Madison’s childhood dreams, but during “the time of Covid” special occasions required a bit of “reimagining.” Personally, I think the simplicity of the wedding only served to enhance the intimacy. It was an easy and joyous affair. Madison’s brother Jedidiah (“ordained” via the internet) was the officiant. He gave a very touching “sermon.” Mona served as an “unofficial” photographer. She followed Madison and Jim all over Chicago, kneeling to remove Madison’s heels as they walked (ran) and then kneeling again to



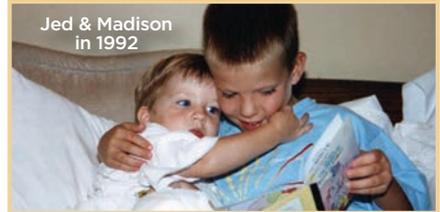
Jed officiating at Madison's Wedding in 2020



Madison officiating at Jed's Wedding in 2021



replaced them for the photos. (She is sure some people are still laughing at the sight of her, kneeling and struggling to get up and down.) She was especially fond of the moment when someone on the street shouted during one shot "You work those shoes girl!" The reception was filled with flowers graciously provided by her cousin, Meighan Harmon and the food was delicious. I have really enjoyed visiting Madison in Chicago. The people are so nice, the summer planters overflowing with flowers, so lovely. I feel that Chicago has a "small town" vibe. I had to chuckle during the reception, when Jim's dad asked a friend of Madison's, "Hey, you wouldn't happen to be related to _____." (It seemed very reminiscent of the South when we ask, "Now, who are your people?") While I miss having Madison nearby, I am so happy she now has the Boland family to support her and surround her with love. We loved Jim from the moment Madison introduced him to us and now we love his extended family. But that's not all! The joy continued with the birth of my first Great Grandchild! Our newest "Cookie Taster," Mr. Hanes Edmund Boland was born on November 19, 2020. He was named after "us" and Jim's Dad. Upon hearing of Madison's pregnancy, Mona's first reaction was joy immediately followed by, "Wait! You are having a baby in NOVEMBER?" Being a seasonal business, our family has often joked, "Don't die during November and December, because we won't hold your funeral until January." As it turns out, Mona couldn't have been present even if she wanted to due to Covid restrictions. Fortunately, there is the internet. It was a very quick birth and Madison was grateful Hanes arrived before Thanksgiving because she had bought the "cutest matching family Thanksgiving outfits." (Husband Jim was also thrilled, LOL). One "Covid blessing" was that since both Madison and Jim were able to work remotely and were able to spend most of January and February in North Carolina. We got to shower sweet Hanes with lots of love. (Yes, I am sharing lots of photos.)



Jed & Madison in 1992



Great Grandson Edmund Boland, Newest Cookie taster



Mr. Hanes Boland & Mrs. Hanes

So, that was one wedding. Then on May 15, 2021, my grandson, Jedidiah married dearest Lori Moore. Since both Jed and Lori work at the bakery, it was a marriage of family and business. The wedding was lovely. Once again, because of Covid, it was a small and intimate affair. Madison returned the favor to her brother and was the officiant. The vows were personal and heartfelt. The wedding was held at my house, and I cooked the wedding dinner. (see photos). Daughter Mona's children apparently like to do things in an "expedient" manner, because very soon, my second Great Grandchild will arrive. Her name will be, Adelaide Beatrix Templin (Addie Bea). I am so excited. Once again, Mona and Scott were overjoyed, but "Wait, what? Really October? LOL" Exciting times ahead.

Business news.

Ramona decided it was time for a changing of the guard. She handed over the Presidency of the company to the next generation. Congratulations to our new President, Jedidiah Templin, and to his wife, Lori Templin who will replace Jed as Vice President. Ramona says she really will not notice the change because she usually signs all letters and emails as; "Mona, (Mrs. Hanes' continued

daughter).” Her suggestion that perhaps Jed might want to sign his emails as “Jed, (Mona’s son)” did not get a whole a lot of traction, LOL. I am overjoyed to see the 4th generation of family continuing the business my mother began over a 100 years ago. Who knows? Someday, one of my great grandchildren might be writing this letter.

Personal news.

If you read last year’s family letter, you will recall that I have faced some health challenges. Breast cancer in 2018 and a brain tumor in 2019. I had brain surgery to remove the tumor and (so far) 5 gamma knife procedures. This past April I had surgery to implant Gliadel chemo wafers in my brain. At the age of 88, one expects there to be health issues, but I admit, a brain tumor is scary. I just take things one day at a time. I stay busy gardening, cooking, working at the bakery during the holiday season, and putting together puzzles. During some of my sleepless nights (especially when I was on steroids), I took all the old diary’s I have religiously kept for the last 65 years and wrote 365 pages of my life story. It is to be shared with my children, grandchildren, and now my great grandchildren. Why? I guess I want to leave something tangible behind in addition to memories. I certainly don’t profess to have any great wisdom or be a good writer. I just wanted to share some of the recollections of a simple woman who has lived a long and blessed life. I have seen so many changes. Mona is going to “edit it” for me, (we write a lot alike). She has promised to remain true to my recollections, even though a running theme during her teenage years was how challenging, strong-willed, and extremely argumentative she was. The bakery and this book will be part of my legacy. (Not that plan on going “anywhere” soon). I want to see how my great grandchildren fare at their cookie tasting job.

Giving thanks.

In closing, I must express my gratitude to a couple of groups and publications that really helped our bakery during this difficult year.

\$9 Flat-Rate Shipping!

— All 50 States — Any Size Package —
As Many Items As You Like — Shipping
is just \$9 per address. Additional
shipping charges for International
and Expedited packages are based
on our negotiated rates.

“Thank you,” *Carolina Country* magazine, for the excellent article in your November 2020 issue entitled, “Cookie Making Masters.”

We also want to thank *Southern Living* magazine (and wonderful writer, Sherri Castle) for sharing our story with your readers in your December 2020 issue. I have always loved *Southern Living* magazine and from the overwhelming response we received, so does the rest of the world!

In October 2020, *Our State* magazine featured my husband Travis, and the walking sticks he makes and sells at our bakery. The article was called “Craft of the Staff.” A 2019 film done in conjunction with *Our State* magazine called “How Mrs. Hanes Made the Modern Moravian Cookie” remains one of my favorite videos and we proudly continue to share it on our website.

To our Friends at “Visit Winston Salem” and dear friend, Kay Calzolari — During this very challenging time you have continued to be one of our most vocal and treasured supporters.

And lastly, to all those customers who have written us such kind emails and letters. You have no idea how much they mean to us.

There are so many people to thank, and the list (and this letter) could go on forever. But, alas, my space is limited. Just know that hearing from you truly touches my heart. You helped make this past year bearable, and your support means more to me than I have words to adequately express. So, until next year. Thank you for reading this letter and for supporting my family business. It has been a joy sharing my life and my cookies with you.

Evva All the best,
Evva Hanes





The History of Our Bakery

I remember as a child lying beneath my mother's old wood stove as she baked Moravian cookies. The craft of making cookies was brought from Germany by the early Moravian settlers.

At age 5, I began helping my mother (Bertha Crouch Foltz) make the cookies at Christmas to supplement the family income received from our small dairy farm. In 1960, my mother's health failed, and I took over the baking. By word of mouth the business grew and the reputation of our unique, thin, high quality cookies has spread around the world. Now we have over 90,000 mail-order customers!

While business has grown steadily, our method of making the cookies remains the same. **Every cookie is rolled, cut and packed by hand.** The flavor is literally rolled into the cookie.

Our first product was the Moravian Sugar Crisps Cookie. This old family recipe has been handed down for generations. Our customers say, "It is truly a cookie with a personality." We also make Moravian Ginger Crisps. This type of gingerbread cookie has been a local Christmas favorite. It is rolled paper thin and is delicious! In addition, we also make Lemon Crisps, Chocolate Crisps, Butterscotch Crisps and Black Walnut Crisps. Every flavor is special and unique. You really are buying an honest-to-goodness, old-fashioned cookie.

Our business is a family endeavor. I am the seventh generation of Moravian cookie makers. My husband Travis and I have been followed in the business by our daughter, Ramona Hanes Templin and our son, Mike Hanes. Grandson Jedidiah Templin joined

us in 2018 and is now Vice President. My grandchildren are the ninth generation.

All of the younger grandchildren have the formidable job of being "Cookie Tasters". Being a family business, our pride in our product is personal as is the concern and care we give each order. Because of this concern, quality service is maintained.

Lately we have been emphasizing my name, **Mrs. Hanes** in all our advertising. The reason for this is because not every Moravian cookie is created equally. Some Moravian cookies are now being made by machine. But, not Mrs. Hanes' Moravian Cookies! We honestly create hand-made cookies. This means all dough is hand-rolled **by a person**. Each cookie is hand-cut **by a person**. Every tin, tube or bag is hand-packed **by a person!**

Yes, "made by hand" is expensive and labor intensive. While machines would certainly increase our profit margin, we'd also have to make our dough "machine friendly." This would dramatically alter the taste and quality of our cookies. That's not something we are willing to do, nor is that the cookie I want my name to represent. Our goal is not to be the biggest, most profitable cookie company in the world, we simply want to be the best.

So look for my name, **Mrs. Hanes**, and my picture on any Moravian Cookies that you buy. If you see my name, you can be assured that you are buying a real Moravian cookie!

We'd love for you to visit our bakery! Group tours are given January through October.

Call for more information.

Evva Hanes

Order Form

Please print clearly to avoid errors

Method of Payment

Check payable to **Mrs. Hanes' Cookies**

Visa MasterCard American Express Discover

Card Number

| | | | | | | | | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|--|
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Signature _____ Exp. Date ____/____/____ CVC Code _____

If you are paying by credit card, we will total your order. Please note: all orders are processed when we receive them regardless of your requested arrive by date; therefore, the charge may appear on your credit card bill before your order is shipped.

My Personal Order (use reverse side for gift orders)

| Quantity | Item | Amount | TOTAL |
|---|------|--|-------|
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| <input type="checkbox"/> Ship at once | | Sub-Total Above Personal Order | |
| <input type="checkbox"/> Ship to arrive by: _____ | | \$9.00 Flat Rate Shipping for Above Personal Order | 9.00 |
| _____ | | Total Above Personal Order | |

Name: _____

Street: _____

Apt. or Suite: _____

City: _____

State: _____ Zip _____

Daytime Phone: (____) _____

Email: _____

Ship to me at **above address**. It is a: Business Residence

Ship to me at **address below** (*my alternate address*)

Name: _____

Street: _____

Apt. or Suite: _____

City: _____ Zip _____

State: _____

Daytime Phone: (____) _____ Business Residence

Email: _____

Use Reverse Side for Gift Orders

You are welcome to use your own stationery to place an order. Here is the information we need:

- Quantity
- Item number
- Arrival date
- Message
- Phone number (if poss)
- Business or residence

Order Online

HanesCookies.com

Order by Email

Spreadsheets, Word documents or Scans may be emailed to us at: hanes@hanescookies.com

Order by Phone

Local **336-764-1402**
Toll Free: **888-764-1402**
We have discontinued our FAX line.

Order by Mail

Mrs. Hanes' Cookies
4643 Friedberg Church Road
Clemmons, NC 27012

Payment & Processing

We accept Visa, MasterCard, American Express or Discover.

Make checks payable to Mrs. Hanes' Cookies.

Taxes and Other Charges

Add 7% sales tax on the product and shipping to any order being delivered within North Carolina. Please call if International or expedited package rates are needed.

Check your addresses!

Make sure addresses are correct and complete. There are no refunds on returned cookies, nor can flavors be exchanged.

Questions or Problems?

Please call us! Real people answer our phones. We love talking to our customers and we are glad to help!

Total of All Items

| |
|---|
| Total from Above Personal Order |
| Total Gift Orders from Reverse Side ★ |
| Sub-Total |
| Add 7% Sales Tax on all NC Shipments |
| Additional Postage Call if international or expedited shipping rates are needed. |
| Grand TOTAL All (If ordering by credit card, we can total your order) |

EASY

\$9 Flat-Rate Shipping!

- All 50 States —
 - Any Size Package —
 - As Many Items As You Like —
- Shipping is just \$9 per address. Additional shipping charges for International and Expedited packages are based on our negotiated rates.

★ Yes, please see reverse side for my gift orders:

Send Gifts to the following: GIFT 1

| | | | | | |
|---|------------------------------------|-----|----------------------------------|------------------|-------|
| <input type="checkbox"/> Business | <input type="checkbox"/> Residence | Qty | Item | Amount | TOTAL |
| Name | | | | | |
| Street | | | | | |
| City | | | | | |
| State | Zip | | | | |
| Phone | | | | | |
| <input type="checkbox"/> Ship at once | | | Sub-Total | This Gift | |
| <input type="checkbox"/> Ship to arrive by: _____ | | | \$9.00 Flat Rate Shipping | | 9.00 |
| A gift from: | | | Total | This Gift | |

Send Gifts to the following: GIFT 3

| | | | | | |
|---|------------------------------------|-----|----------------------------------|------------------|-------|
| <input type="checkbox"/> Business | <input type="checkbox"/> Residence | Qty | Item | Amount | TOTAL |
| Name | | | | | |
| Street | | | | | |
| City | | | | | |
| State | Zip | | | | |
| Phone | | | | | |
| <input type="checkbox"/> Ship at once | | | Sub-Total | This Gift | |
| <input type="checkbox"/> Ship to arrive by: _____ | | | \$9.00 Flat Rate Shipping | | 9.00 |
| A gift from: | | | Total | This Gift | |

Send Gifts to the following: GIFT 2

| | | | | | |
|---|------------------------------------|-----|----------------------------------|--------------------|-------|
| <input type="checkbox"/> Business | <input type="checkbox"/> Residence | Qty | Item | Amount | TOTAL |
| Name | | | | | |
| Street | | | | | |
| City | | | | | |
| State | Zip | | | | |
| Phone | | | | | |
| <input type="checkbox"/> Ship at once | | | Sub-Total | This Gift | |
| <input type="checkbox"/> Ship to arrive by: _____ | | | \$9.00 Flat Rate Shipping | | 9.00 |
| A gift from: | | | Total | This Gift | |
| | | | Sub-Total | This Column | |

Send Gifts to the following: GIFT 4

| | | | | | |
|---|------------------------------------|-----|----------------------------------|--------------------|-------|
| <input type="checkbox"/> Business | <input type="checkbox"/> Residence | Qty | Item | Amount | TOTAL |
| Name | | | | | |
| Street | | | | | |
| City | | | | | |
| State | Zip | | | | |
| Phone | | | | | |
| <input type="checkbox"/> Ship at once | | | Sub-Total | This Gift | |
| <input type="checkbox"/> Ship to arrive by: _____ | | | \$9.00 Flat Rate Shipping | | 9.00 |
| A gift from: | | | Total | This Gift | |
| | | | Sub-Total | This Column | |
| | | | Sub-Total | Left Column | |
| | | | Grand Gift Order | | |
| | | | Total This Page | | |

★ Transfer Grand Gift Order Total to the front side of the form and calculate your total order.

Ordering Information

Order Online HanesCookies.com

Order by Email

Spreadsheets, word documents or scans may be emailed to us at:

hanes@hanescookies.com

Order by Phone

Local **336-764-1402**; Toll Free: **888-764-1402**

We have discontinued our FAX line.

Order by Mail

Mrs. Hanes' Cookies
4643 Friedberg Church Rd
Clemmons, NC 27012

Payment & Processing

We accept Visa, MasterCard, American Express or Discover. Make checks payable to **Mrs. Hanes' Cookies**.

Taxes & Other Charges

Add 7% sales tax on the product and shipping to any order being delivered within North Carolina. Please call if international or expedited package rates are needed.

 facebook/hanescookies

 @mrshanescookies



Our
Valentine
Hand-Made
Label!

If your Valentine is one-of-a-kind, give them a one-of-a-kind cookie!

Hearts & Flowers in a Red Tin

Use our regular price list and item code.

Just indicate **Valentine delivery**

(Heart shapes are not available in tubes.)

Check your addresses!

Make sure addresses are correct and complete. There are no refunds on returned cookies, nor can flavors be exchanged.

Our Guarantee

We guarantee delivery in excellent condition to the addresses given in your original order. PO Boxes and street addresses are accepted.

Order Online with Ease at HanesCookies.com!

Our website makes it easy for you to set up an address book, order for multiple people and experience one easy checkout. To set up an account you need a valid email address and password. Your addresses and order history will then be available for future orders. Please call if you have any difficulty, **888-764-1402**. We would be glad to walk you through the process. **If you intend to send gifts to 20 or more addresses, we recommend you email your order to us at hanes@hanescookies.com.** Any format will work. Scans, Word Documents, or Spreadsheets.

For Special Occasions and a One-of-a-Kind Cookie!

**Birthdays! Father's Day!
Anniversaries! Mother's Day!
Easter! "Just Because" Days!**

Use our regular price list and item code and just put the special occasion in your gift message.



Tour Group Information

The First Tour

In 1990, our daughter Mona gave the first organized tour of our bakery to her son Jed's kindergarten class. We never made a concentrated effort to publicize these tours, but word of mouth proved to be a very powerful advertising tool. Now, over 28 years later, news of our bakery tours has spread far and wide. Last year over 8,000 school children and over 6,000 senior citizens, local and national tour groups visited our bakery.

Tour Specifics

A typical tour lasts around one hour and every tour is a personally customized experience. In school tours, we incorporate mathematics, economics, writing and history. We visit "Grandma's Kitchen" (equipped with a wood stove, an antique cupboard and table, rolling pin, cookie cutters and pans). We also highlight our warehouse, the "Secret Recipe" mixing room, the shipping and boxing area, our packing room and the office. Most fascinating to all is our baking area, where everyone gets to watch our "Artists in Aprons" hand-rolling and hand-cutting our cookies.

A sample of one of our six different flavors is given at each "station". The major emphasis of every tour is stressing the importance of how honesty and hard work are the essential building blocks to success (whether it be in business or

school work). We have heard from many parents how a tour of our bakery was a very positive influence on their child's school performance.

Who Would Enjoy

This is the most unusual tour you will ever take. Bring your church, school, senior citizens or any type of group and tour our bakery. We are very proud of our business and would like to share its history with you. **You must call in advance to schedule a tour.** So call for an appointment today at 336-764-1402 or tollfree 888-764-1402.

Tour Timing

Tours are given Monday-Friday, January through October 10 am to 2 pm. There is a \$5 charge per person. **Call in advance to book a tour! 888-764-1402.** (Sorry, no in-depth tours are given November and December, too busy!) But you can still come and enjoy tasty samples and watch our bakers from our special viewing area. **Our sales area is open till 5 pm Monday thru Friday, but to watch the ladies "roll", come before 2:30 pm!**



Rolling cookies is not easy, but Betty Brown and Patricia Hill make it look like fun.

If you can't visit our bakery, visit us at HanesCookies.com

Take an online tour or watch videos about our unique business

What is a Moravian?

"What exactly is a Moravian?" This is a question we are often asked. Originating in the Czech province of Moravia, the Moravian church was a pre-Reformation church begun by John Hus of Bohemia. His protest and teachings caused him to die a martyr's death at the stake on July 6, 1415.

The followers of John Hus organized the Unitas Fratrum (Unity of the Brethren) which became the first fully organized Protestant church in 1457. Many members were persecuted, driven from their homes and imprisoned.

They migrated to Germany and found refuge on the estate of a young nobleman, Count Zinzendorf, who was interested in their beliefs. They were often referred to as "that religious group from Moravia", and thus the name "Moravian" evolved.

The Moravians came to America and established a settlement in Bethlehem, PA. From there they came south to what is now Winston-Salem, NC. Today there are many Moravian churches in our area.

Our bakery is located on Friedberg Church Road. The road received its name from Friedberg Moravian Church built in 1779 and where nine generations of my family have been members since the beginning.



Always look for my picture on the label!

This means you are getting the real thing! An honest-to-goodness hand-made cookie.

 facebook/hanescookies

 @mrshanescookies

What exactly does this mean? *Every cookie is:*



Our Artists In Aprons

They don't **manufacture** cookies they **create** them. At 6:30 am, Monday through Friday, about forty-five employees arrive and start their work day. Rolling pins in hand, they begin the painstaking process of making these delicate cookies. It's not an easy task. The cookies are so fragile and thin that each 14 ounce bag or tin contains close to 90 cookies. We often hear customers refer to our cookies as "works of art". They get no argument from us!

We make around 100,000 pounds of cookies a year and there are at least 100 cookies in a pound. That equals **ten million cookies**, each cut out **one by one using only a cookie cutter**. That is quite a feat!

Local Customer Bakery Pick-Up

For those of you who live near our bakery, we encourage you to take a drive into the country and visit us. Our bakery sits in the middle of what was once my father's farm. All year long our bakery is a flurry of activity. Our "Artists in Aprons" are always busy at work. Rolling pins are "rolling," cookie cutters are "cutting," and out of our ovens pop the most delicious cookies you'll ever taste!



Local Pick-Up

At our bakery, we carry the economically priced cellophane bags. Also available are our tins and tubes, Mrs. Hanes' cookbook and Moravian stars. Please call 336-764-1402 for our current pricing.

You may also call us and reserve your bakery pick-up order. All we need is your name, phone, approximate pick up date and we will have your order ready and waiting for you.

Party Favors and Special Shapes

We also make small sample packs as party favors adorned with a personalized label. We've made **bells** for weddings, **houses** for realtors, **teeth** for dentist, **apples** for teachers, **donkeys** for Democrats and **elephants** for Republicans. Advance notice is needed for any special shapes. Call for more information, 336-764-1402.

Please come visit and watch our cookies being made. Taste a cookie fresh from the oven and enjoy a sample of our six different flavors. And, oh yes, one extra bonus...stay for more than ten minutes and you'll leave smelling like a cookie!

Six flavors: Ginger, Sugar, Chocolate, Lemon, Butterscotch or Black Walnut. Special shapes not available in tins or tubes. **Cellophane bags cannot be shipped.**



Moravian Cookies Aren't Just for Christmas!

We are open year round and our cookies can make any occasion unique and tasty. We never add artificial additives like food coloring to our cookies. Personally, we think it alters the smell and taste and "good taste" is very important to us! However, for Bakery Pick-Up, we are able to hand-roll and hand-cut some very special shapes for your special celebrations. For instance:

- For Valentines Day, you might share your heart with hearts!
- At Easter, put some chocolate bunnies and lemon chicks in an Easter basket!
- There are flowers for Spring and Wedding Bells in June.

Our Location



Business Hours:

Mon.-Fri.: 8 am-5 pm
 Sat.: 9 am-2 pm
 (Oct.-Dec.: Sat. 8 am-4 pm)
 336-764-1402
 Outside the 336 area code,
 toll free 888-764-1402

facebook/hanescokies
 @mrshanescokies

From Winston-Salem

Take Hwy. 150 West (Peters Creek Pkwy.), turn right on Central Rd. (approx. 7 miles). Go to Friedberg Church Rd., turn left.

Bakery is 1 mile on left.

From Salisbury

Take 150 East to Arcadia. At light turn left on Frye Bridge Rd. Go approx. 2 miles. Turn right on Friedberg Church Rd.

Bakery is on right.

From Clemmons

Take Clemmons exit off I-40. Continue through Clemmons until road dead ends, then turn left at stop sign (Idols Rd.). Go 1/2 mile and at stop light turn right onto Hampton Rd. Go approx. 1/2 mile and turn left on Frye Bridge Rd. at VFW Bldg. Go approx. 4 miles to Friedberg Church Rd. Turn left.

Bakery is on right.

Visit our website and order online or tour our bakery! HanesCookies.com or email us at hanes@hanescokies.com.

If you have previously used the order blank included in this brochure, no problem! Just print your order on any paper (neatly please) and send it to us. See information needed below:

Information needed and order blank EXAMPLE

| <input type="checkbox"/> Business | <input type="checkbox"/> Residence | Qty | Item | Amount | TOTAL |
|---|------------------------------------|----------------------------------|------|--------|-------|
| Name: | | | | | |
| Street | | | | | |
| City | | | | | |
| State | Zip | | | | |
| Phone | | | | | |
| <input type="checkbox"/> Ship at once | | Sub-Total This Gift | | | |
| <input type="checkbox"/> Ship to arrive by: _____ | | \$9.00 Flat Rate Shipping | | | 9.00 |
| A gift from: | | Total This Gift | | | |

MRS. HANES
Hand-Made
Moravian Cookies

4643 Friedberg Church Road
Clemmons, NC 27012-6882

Visit our website and order
online or tour our bakery!
HanesCookies.com or email
us at hanes@hanescookies.com.

